

[HTTPS://WWW.MONTREALINTERNATIONALFILMFESTIVAL.COM/](https://www.montrealinternationalfilmfestival.com/)

INFO@MONTREALINTERNATIONALFILMFESTIVAL.COM



2.8K EVENT
ATTENDEES

42 COUNTRIES
PARTICIPATING

5.2K WEEKLY
WEB VISITS



#MIFF

**MEDIA
KIT**

- **Social Media Campaigns**

Instagram Story Takeover

Feature up to 10 branded Instagram stories during the festival.

Price: \$100/photo post | Price: \$500/video reel

Branded Instagram Post

One branded post on the festival's Instagram page, including hashtags and call-to-action.

Price: \$500/post

Instagram Reel/IGTV Collaboration

Co-branded IGTV or Reel video content shared on the festival's page.

Price: \$1,500

Facebook Sponsored Post

A sponsored post on the festival's Facebook page promoting your brand.

Price: \$300/post

- **Digital Campaigns**

Email Newsletter Feature

A section in the festival's newsletter promoting your brand to thousands of subscribers.

Price: \$1,200/feature

Website Banner Ad

Banner ad placement on the festival's website homepage for one week.

Or Featured spot on the festival's homepage with a link to your site.

Price: \$1,200/month

Digital Program Ad

Full-page ad in the digital festival program distributed to all attendees.

Price: \$700/ad

- **Influencer & Content Partnerships**

Tailored Influencer Collaboration Package (5-8 Reels)

Partner with the festival's content creators to promote your brand.

Price: \$2,500/package

Branded Content Production

Custom branded video created with the festival's digital team.

Price: Starting at \$3,000

- **Social Media Shoutouts**

Instagram Shoutout

Dedicated Instagram shoutout with tags and mentions of your brand.

Price: \$250/mention

5. Event Live Streaming & Sponsorships

Panel/Red Carpet Livestream Sponsorship

Sponsor a livestreamed festival event with your logo featured on-screen.

Price: \$3,500/event

- **Email Marketing**

Dedicated Email Blast

A standalone email campaign featuring your brand sent to the festival's subscriber list.

Price: \$1,500/email

Email Banner Ad

Feature your brand's banner ad in one of the festival's email campaigns.

Price: \$750/ad